

# IS THE TEXT WORTH IT?



4/29/10

## A Research Study on Texting While Driving

After creating a video PSA, this report shows data collected regarding people's awareness, attitudes and behaviors toward texting while driving.

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# Is the text worth it?

## A RESEARCH STUDY ON TEXTING WHILE DRIVING

### PURPOSE

The purpose of this study is to better understand the respondent's awareness, attitudes and behaviors toward texting while driving. This research will help us to better understand the respondents' feelings toward texting while driving and the effects this action has on the respondents overall driving ability.

### OBJECTIVES

#### AWARENESS

To raise awareness of the consequences of texting while driving through our PSA.

#### ATTITUDES

To understand a driver's perception of texting while driving.

#### BEHAVIORS

To determine behaviors exhibited while people are driving.

### METHODOLOGY

#### SURVEYMONKEY: A Free Online Research Survey Tool

We used SurveyMonkey.com, a free online research survey tool, to reach our audience. The sample was drawn from respondents around the United States. The population was appropriate because we wanted our respondents to be from a variety of states. Also, we believe that one day this will become a federal law, similar to laws against driving while intoxicated.

#### SCREENING: How Respondents Were Selected

The sample was selected at random and participants were screened for eligibility. This sample was appropriate because we eliminated people who did not drive and who did not text. The sample was representative of the population because we received a sufficient number of responses; more than 50 respondents completed the survey in its entirety.

### CONTACT: How Respondents Were Contacted

People were contacted primarily through social media sites such as Twitter, Facebook, MySpace and blogs, as well as by email, phone calls and texting. Screening questions were used to confirm that respondents both drive and text on their mobile phone.

A total of 74 respondents answered the screener questions and 63 qualified to take the survey. The response rate was 85%.

### RUNNING THE SURVEY: Open for Five Days | Gift Card as Incentive

The survey was opened Tuesday, April 20, 2010 at 10 p.m.; it was closed at 11 p.m. on Sunday, April 25, 2010, allowing for five full days to collect responses. The survey consisted of 21 questions. Reminders were constantly sent out with a chance to win a \$10 Starbucks gift card as an incentive. As the date to close the survey approached, we used this reminder as a follow-up to increase response rate. If respondents passed both screener questions, confirming that they both text and drive, they were shown the video. In terms of characteristics, the sample included demographics with varying sex, age and number of years behind the wheel.

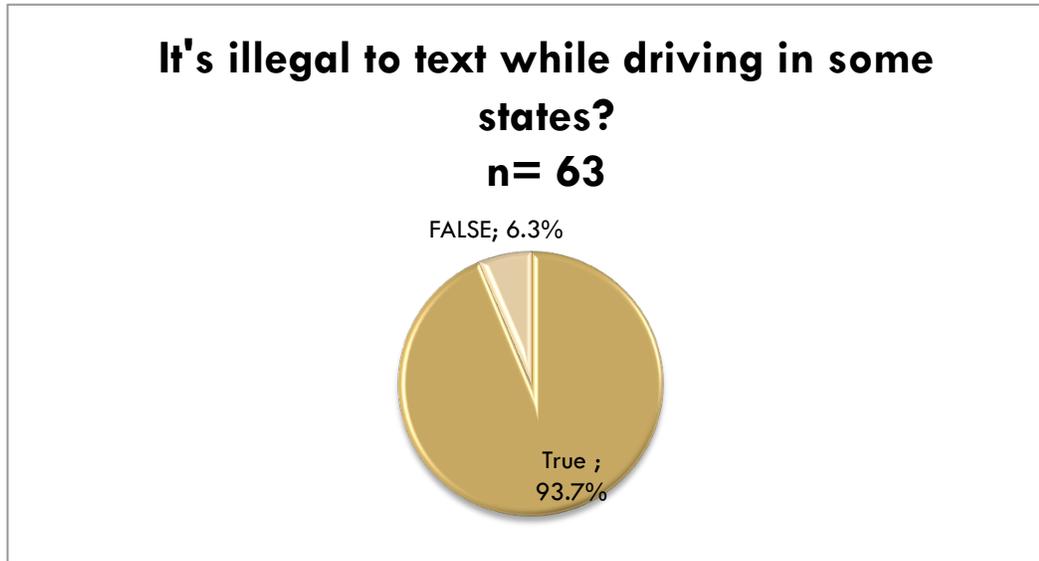
### VIEWING THE STIMULI: Watching "Is the Text Worth It?" Online

We filmed our PSA using a FlipCam video camera. After filming and editing in iMovie, the 2-minute video was uploaded to YouTube.com, a free video-sharing service. Once the video was uploaded to YouTube, the HTML code was embedded within the SurveyMonkey survey. Respondents who passed the screener questions viewed the stimuli on page three of our survey. Also, anyone was able to watch the video on YouTube without taking the survey. We used the YouTube link to aggregate the message across multiple mediums, from Facebook to Twitter and other social media avenues.

## RESULTS

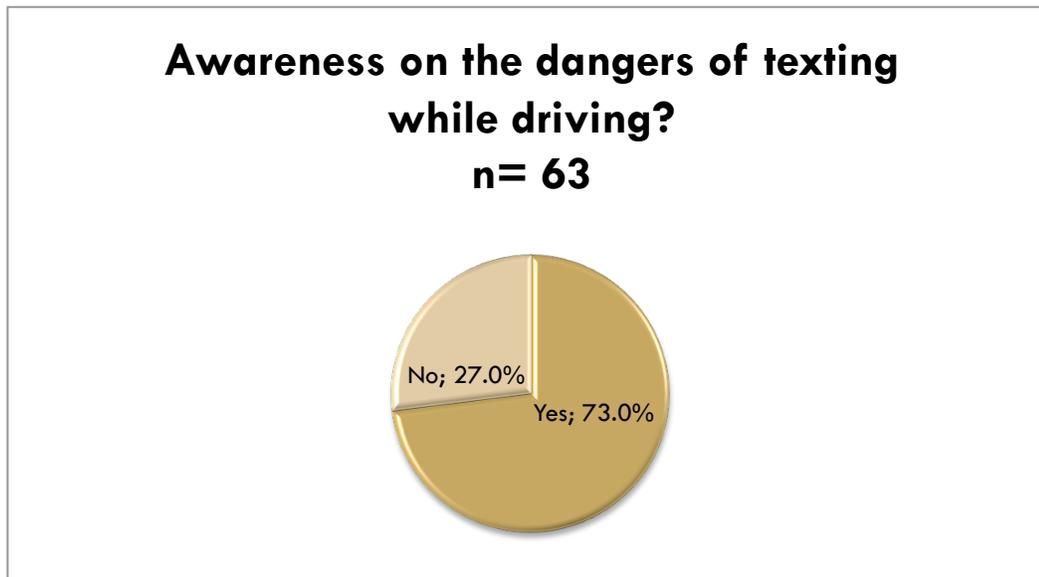
### AWARENESS

6.3% of respondents were unaware that is illegal to text while driving in some states.



*Do you think the following statement is true or false: it's illegal to text while driving in some states?*

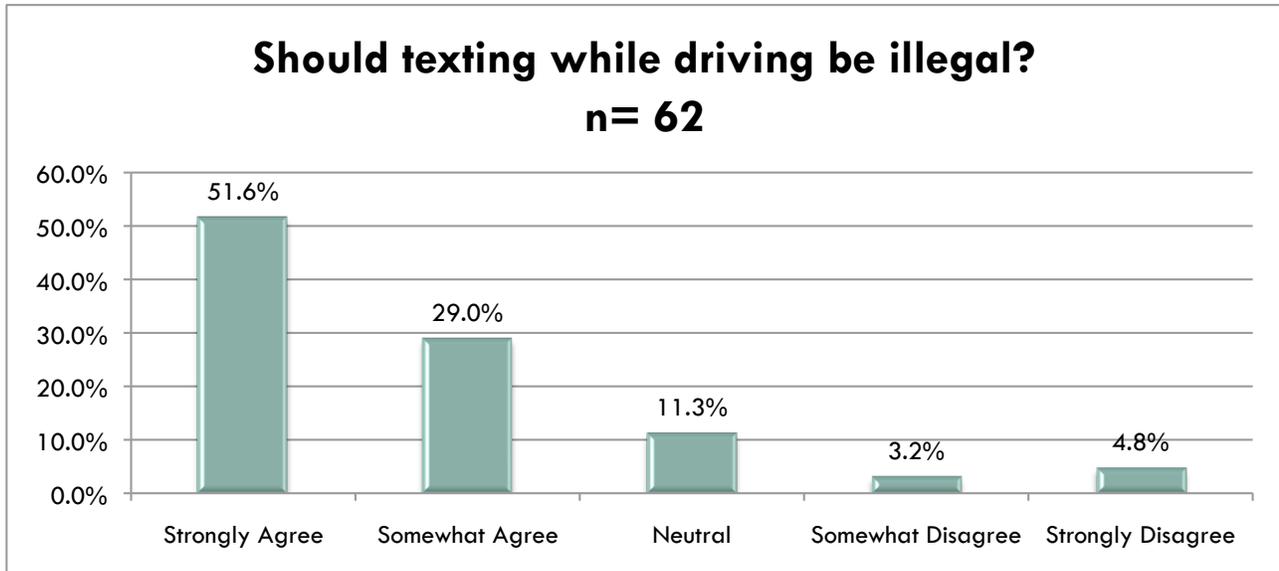
A majority of the respondents (73.0 %) said they have seen other awareness campaigns on the dangers of texting while driving. The other 27.0% have not previously been aware of dangers.



*Other than this video, have you seen any other campaigns on the dangers of texting while driving?*

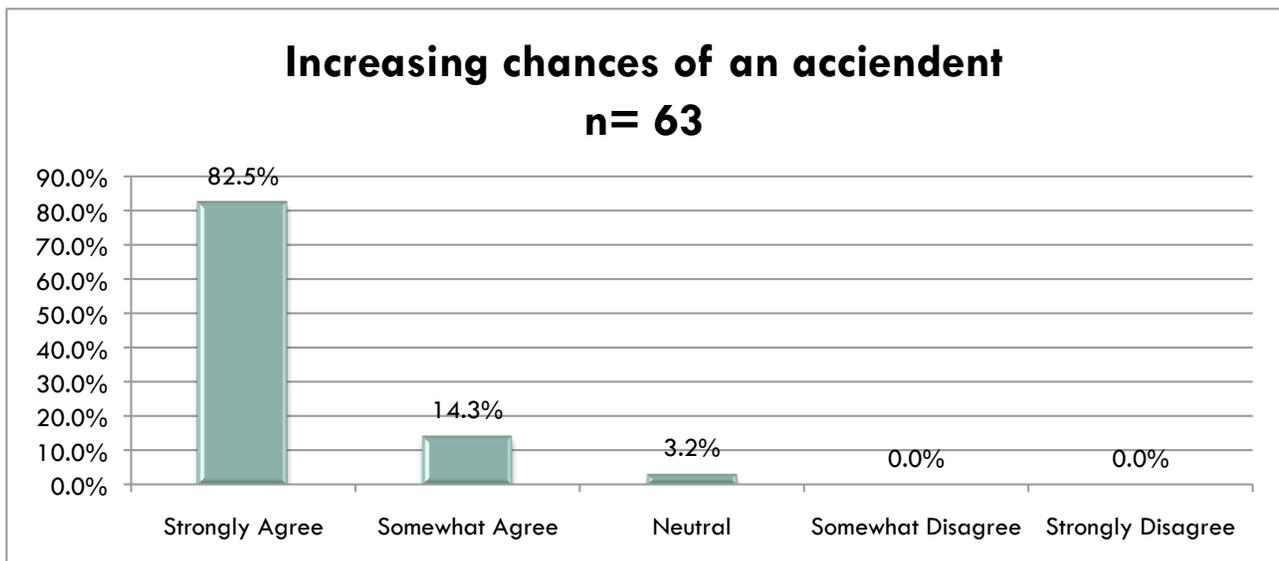
## ATTITUDES

Most respondents (51.6 %) agreed that texting while driving should be illegal in Florida. Then 29.0 percent somewhat agreed; 11.3 percent were neutral; 3.2% somewhat disagreed; and 4.8 percent strongly disagreed.



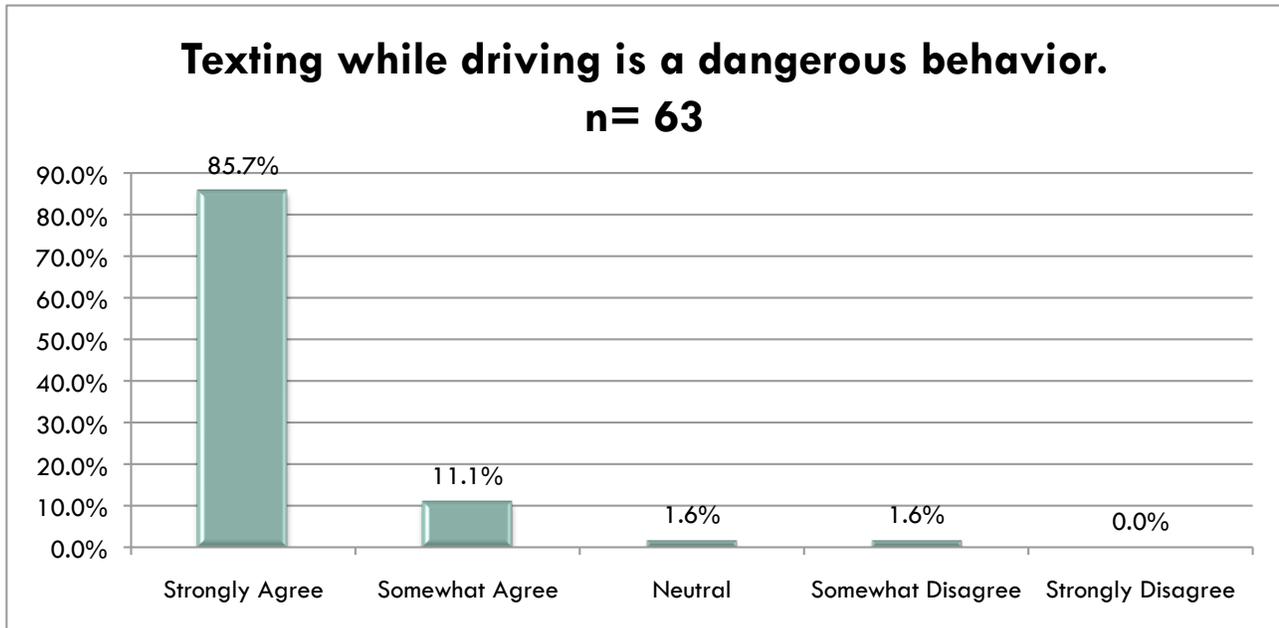
*How do you feel about the following statement: It should be illegal to text while driving in Florida?*

None of the respondents disagreed that their chances of getting into an accident increases if they text while driving. The most at 82.5% strongly agreed; 14.3% somewhat agreed; and 3.2% were neutral.



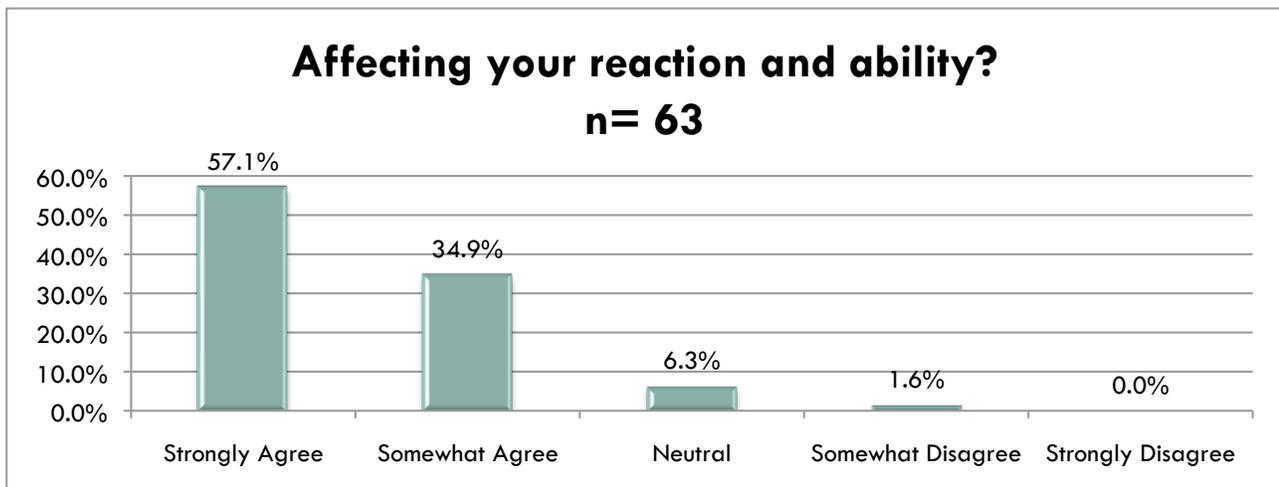
*How do you feel about the following statement: I increase my chances of getting into an accident if I text while driving.*

Fortunately 85.7% strongly agreed that texting while driving is dangerous. Then 11.1% somewhat agreed; 1.6% were neutral; and 1.6% somewhat disagreed.



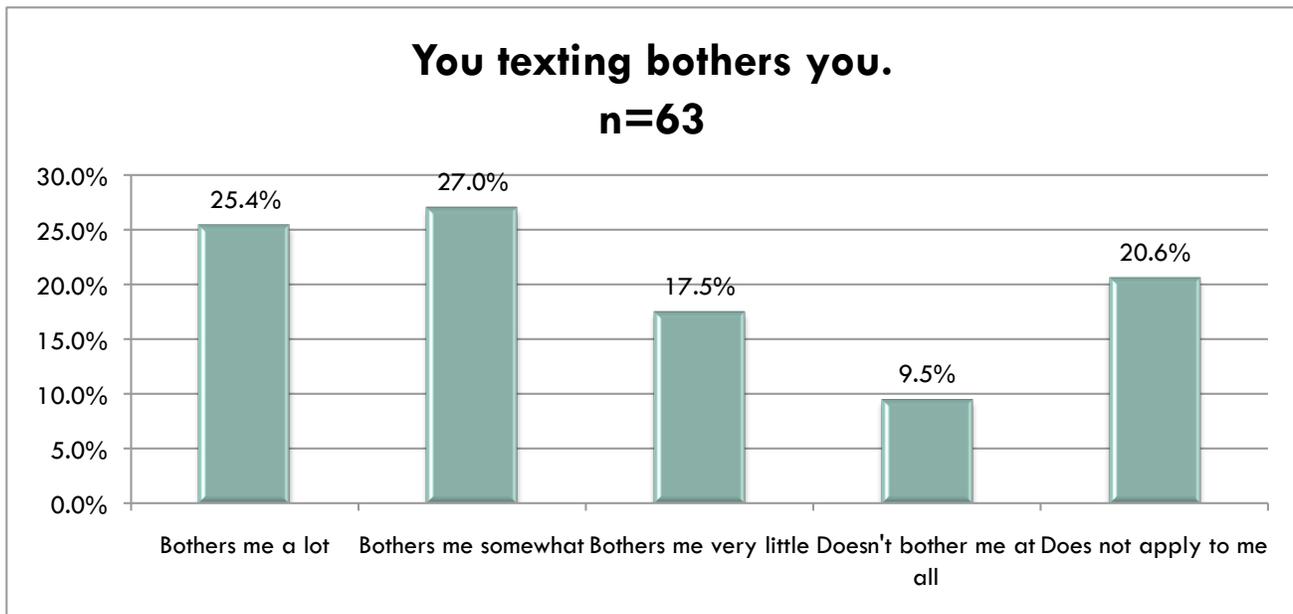
How do you feel about the following statement: Texting while driving is a dangerous behavior.

The responses indicated that 57.1% strongly agree, 34.9% somewhat agree, 6.3% are neutral and 1.6% somewhat disagree that texting while driving affects your reaction and ability.



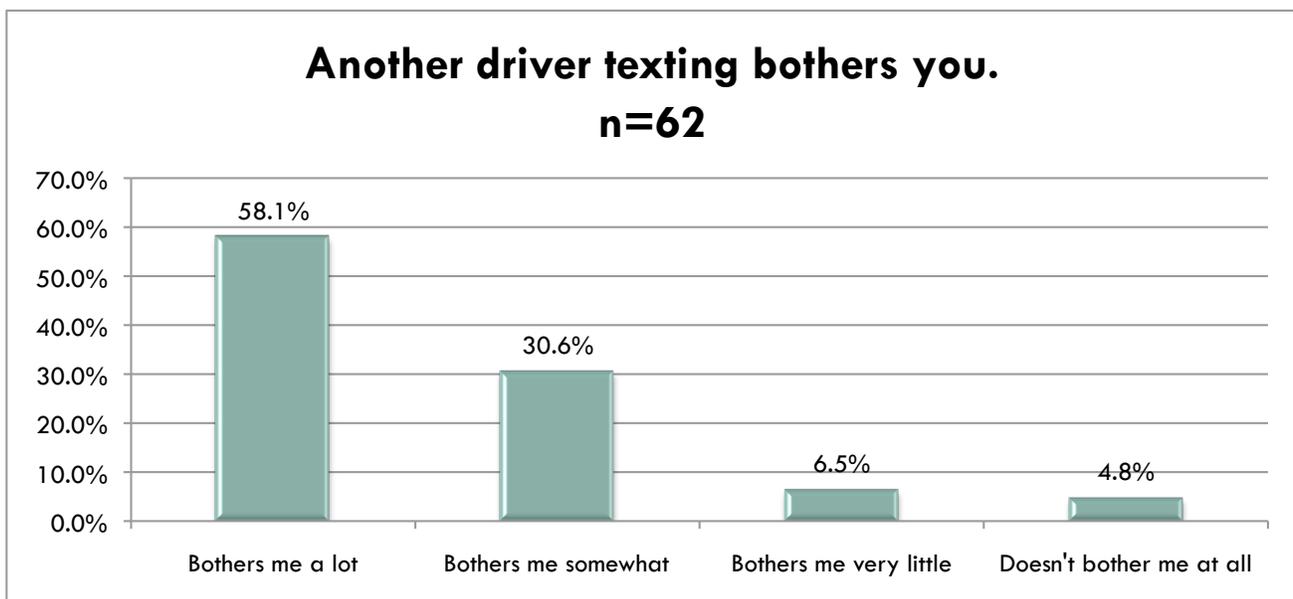
How do you feel about the following statement: Using your cell phone while driving affects your reaction time and overall ability to control the vehicle.

There is not a majority of respondents who believe texting bothers them. The replies are spread out with 25.4% said it bothers them a lot; 27.0% said it bothers them somewhat; 17.5% said it bothers them very little; 9.5% said it does not bother them; and 20.6% said it does not apply to them.



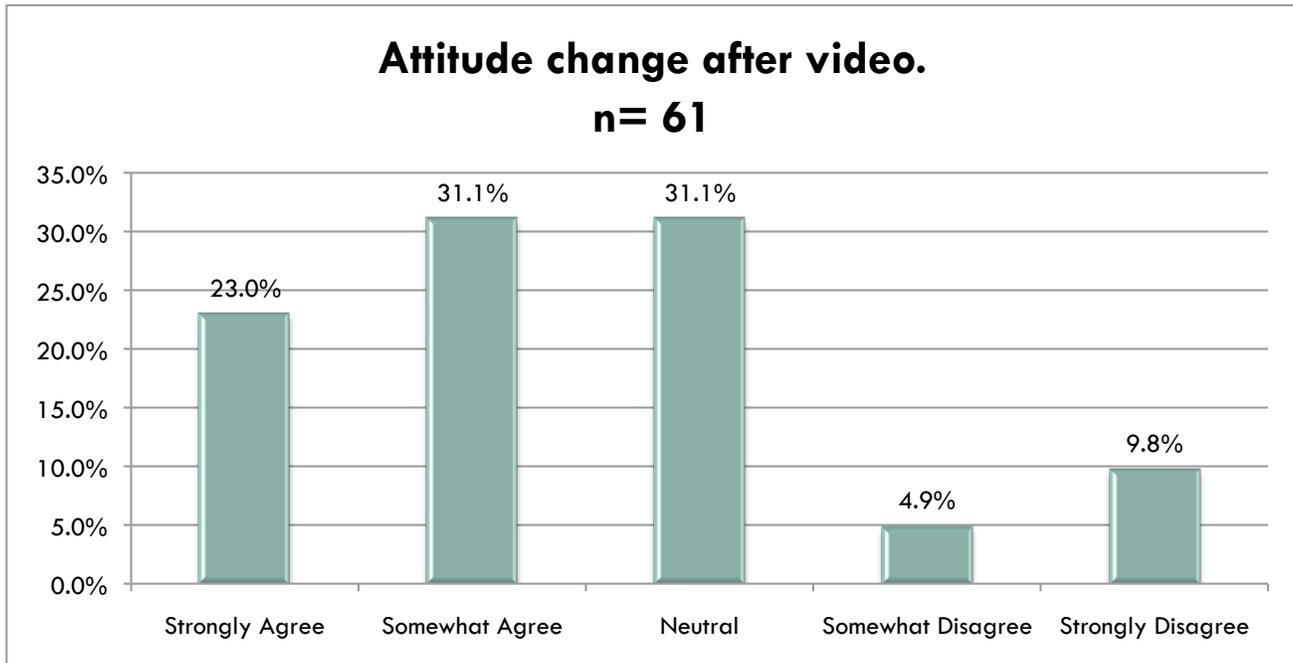
*Does texting while driving bother you?*

Indicated by the respondents, 58.1% are bothered a lot when they see another driver texting; 30.6% are bothered somewhat; 30.6% are bothered very little; and 4.8% are not bothered by it at all.



*When you see another person texting while driving, how does that make you feel?*

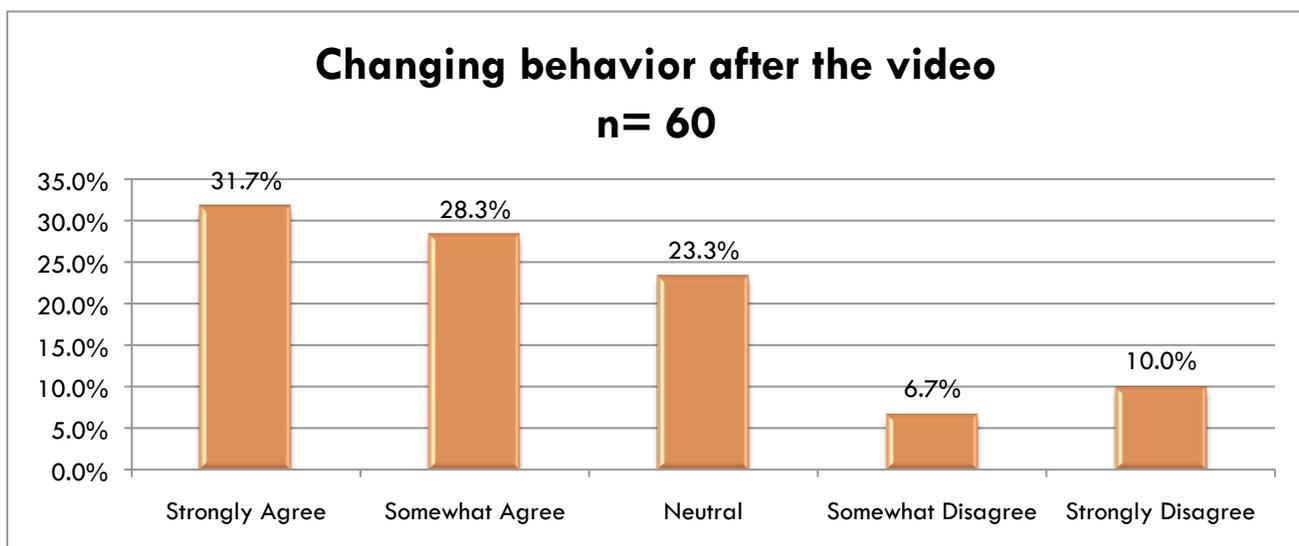
Only 23.0% strongly agreed that their attitudes changed after watching our video. Then 31.1% somewhat agreed; 31.1% were neutral; 4.9% somewhat disagreed; and 9.8% strongly disagreed.



*After watching the video, my attitudes toward texting while driving has changed.*

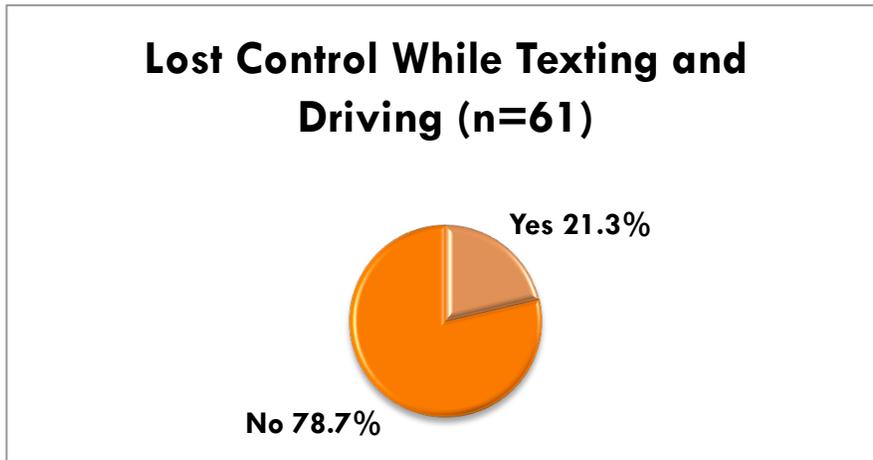
#### BEHAVIORS

Gladly the most (31.7%) strongly agreed to change their behavior after watching this video. The second (28.3%) somewhat agreed; 23.3% were neutral; 6.7% somewhat disagreed; and 10.0% strongly disagreed.



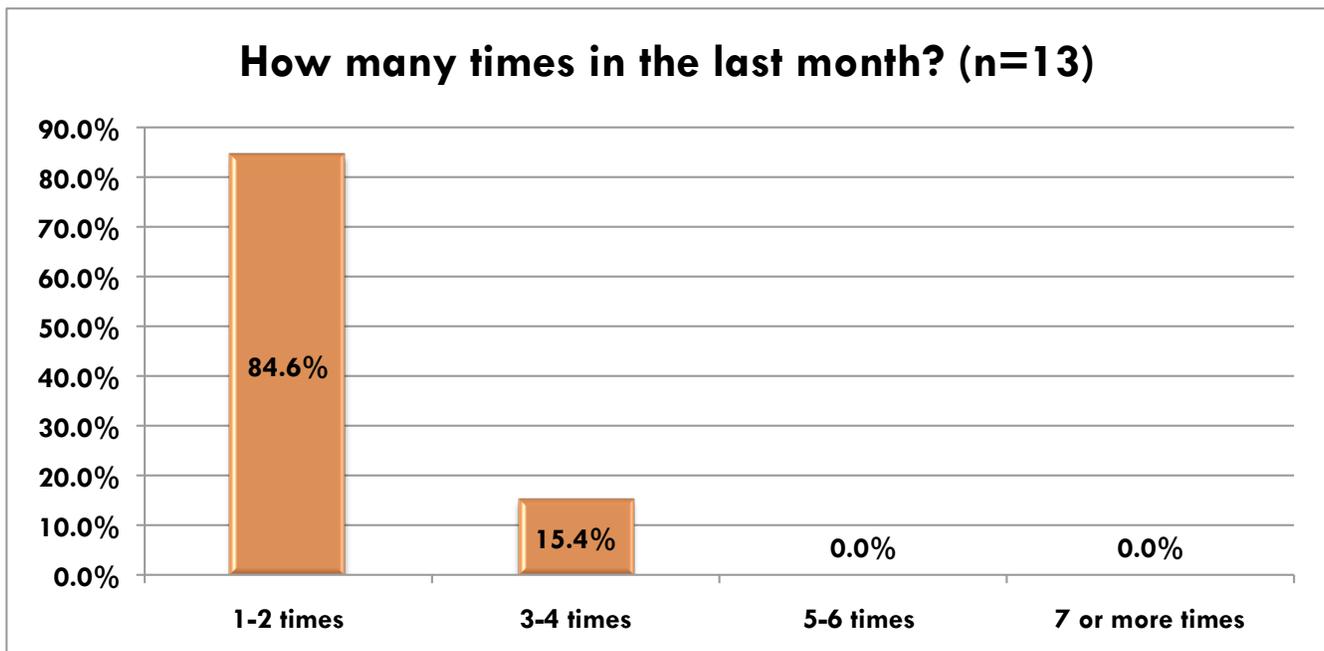
*How do you feel about the following statement; after watching the video, I will change my behavior of texting while driving.*

Indicated by the respondents, most (78.7%) have not lost control of the car in any way while texting and driving, while some (21.3%) have.



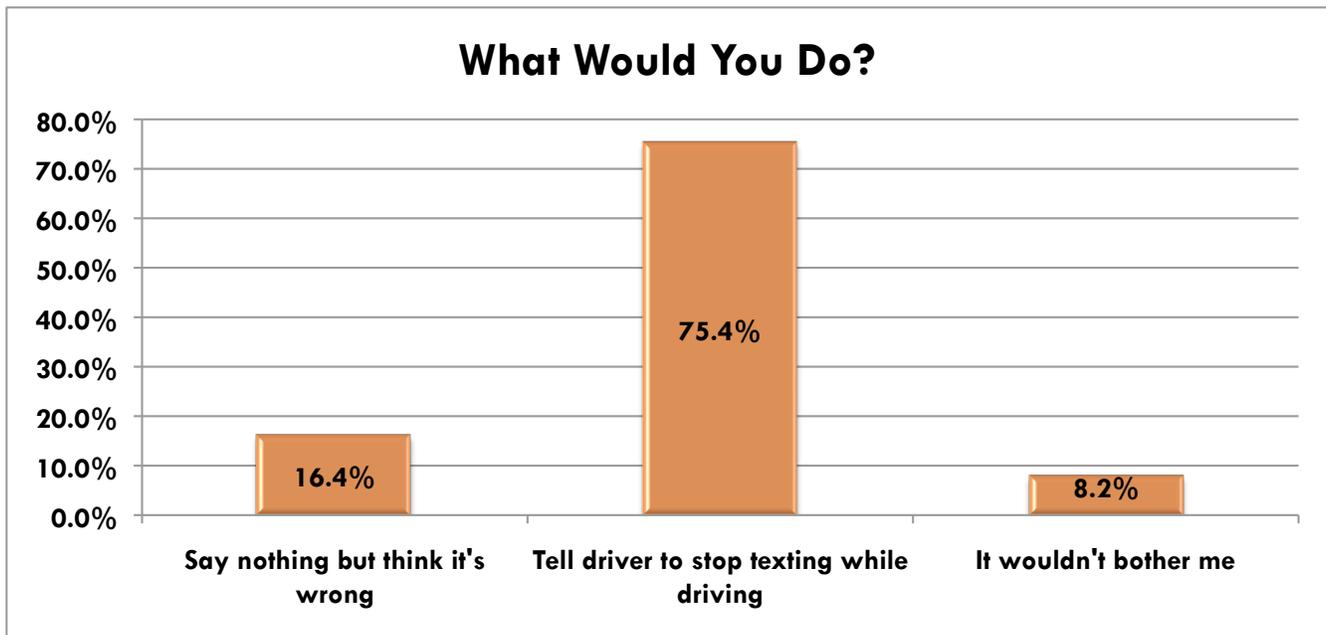
Have you ever lost control of the car, veered into another lane or gone off the road while texting and driving?

Indicated by the respondents, most (84.6%) have lost control of the car in some way 1-2 times in the last month, while some (15.4%) have lost control 3-4 times. None of our respondents lost control 5-6 or 7 or more times in the last month.



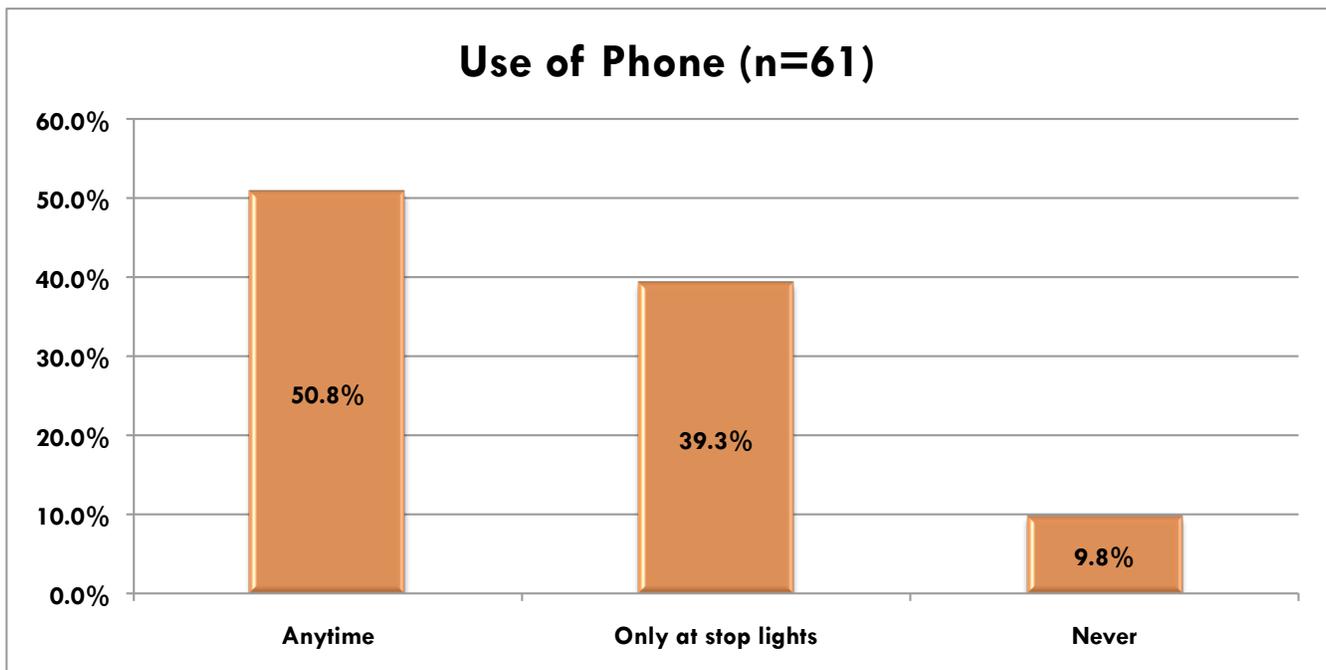
If so, how many times in the last month?

Most of our respondents (75.4%) indicated that if they were a passenger in a car and the driver was texting while driving, they would tell the driver to stop texting. Some (16.4%) said they would say nothing but think that it's wrong and a few (8.2%) said that it wouldn't bother them.



Let say you're a passenger in a car and the driver starts texting while driving, what would you do?

Most of our respondents (50.8%) say they use their use anytime while driving. Some (39.3%) say they only use their phone at stop lights and a few (9.8%) say they never use their phone while they're driving.



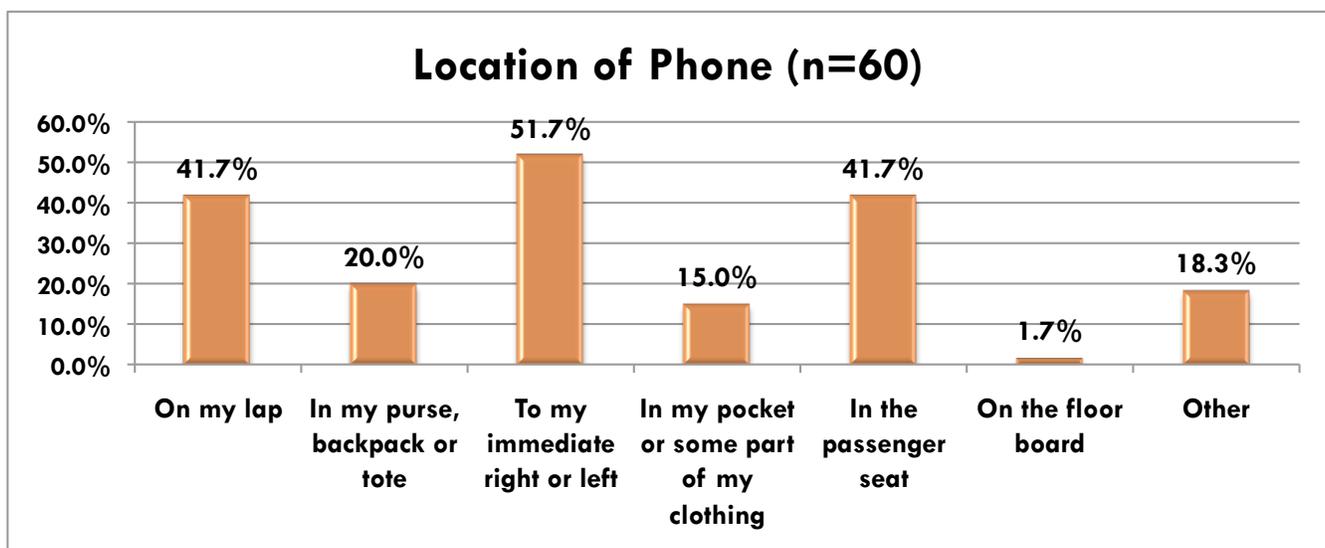
When do you use your phone while driving?

Indicated by the respondents, the majority (90.2%) said that while driving, they use their phone to talk. A little more than half (54.1%) say they use their phone to text while driving. Some (13.1%) use their phone for social media and (9.8%) check their e-mail. Some respondents (8.2%) said they use their phone while driving for other reasons which include playing games, getting directions, talking only when lost and for Blackberry Messenger (another form of texting). Few (4.9%) do not use their phone at all while driving.

	(%)
Texting	54.1
E-mail	9.8
Social media (Facebook, Twitter, etc.)	13.1
Talking	90.2
Don't use phone at all	4.9
Other	8.2

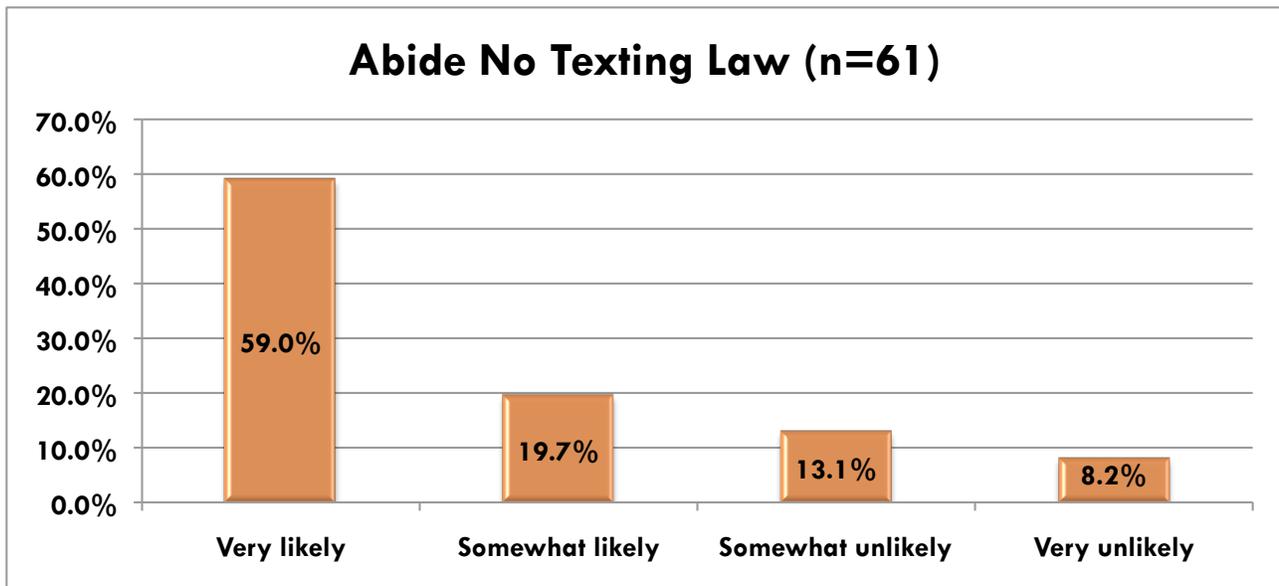
Do you use your phone for any of the following while driving? (n=61)

Most respondents (51.7%) said while driving, they keep their phone to the immediate right or left of them. On their lap and in the passenger seat were tied (41.7%). Some (20%) said their phone is in a backpack, purse or tote while driving. Other responses (18.3%) included the dash, cup holder and between their legs were the most common answers that respondents filled in. Some (15%) said they had their phone in a pocket or in some part of their clothing. Only one respondent (1.7%) said they keep their phone on the floorboard.



Where do you keep your phone while driving?

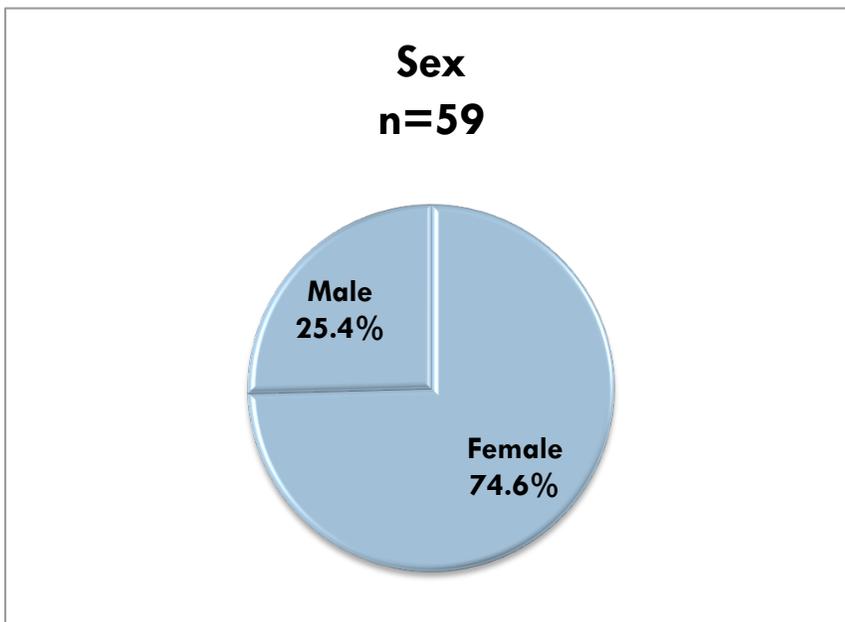
Most respondents (59%) said that if texting in Florida became illegal they would very likely abide the law. Some (19.7%) said they would somewhat likely abide and (13.1%) said they would somewhat likely abide that law. Few (8.2%) said they would very unlikely abide the law if texting in Florida became illegal.



If texting while driving became illegal in Florida, how likely would you abide by the new law?

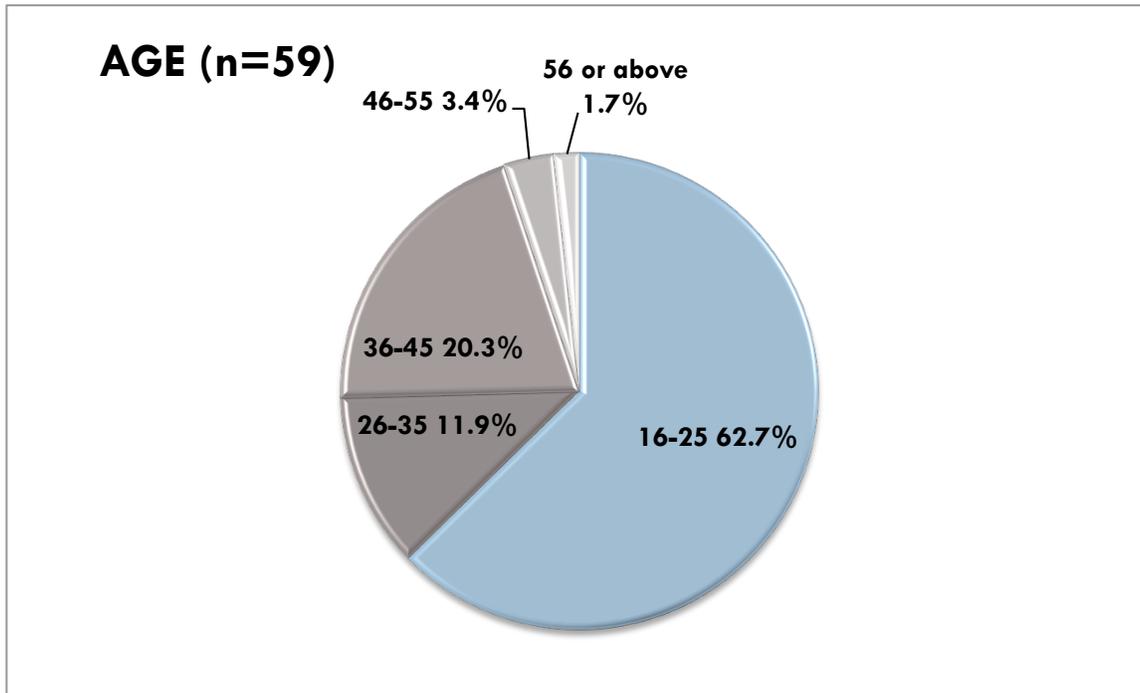
DEMOGRAPHIC

The majority of our respondents (74.6%) were female and (25.4%) were male.



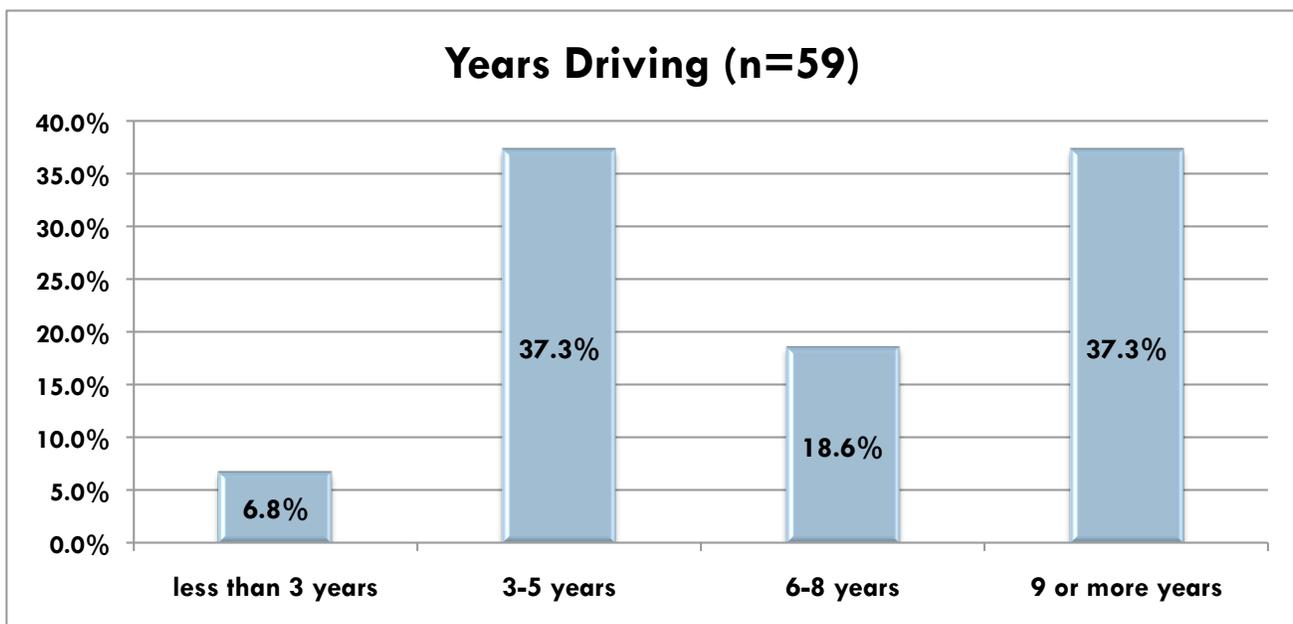
Are you male or female?

Most of the respondents (62.7%) are between the ages of 16-25. Some (20.3%) are 36-45 years old and (11.9%) are 26-35 years old. Few (3.4%) are 46-55 years old and (1.7%) are 56 or above.



How old are you?

There was a tie (37.3%) between our respondents who have been driving for 3-5 years and 9 or more years. Some (18.6%) of respondents have been driving for 6-8 years. Few (6.8%) have been driving for less than 3 years.



How many years have you been driving?

## SUMMARY & CONCLUSION

### BACKGROUND & SUMMARY

As mobile technologies are seeing increased popularity in American society today, we wanted to test the perceptions people have regarding texting while driving. To research this topic and to promote increased awareness of the dangers of texting while driving, we created a video public service announcement (PSA). The video was uploaded to YouTube.com, an online video-sharing website, and embedded within a survey created on SurveyMonkey.com, a free research survey tool. The survey was open to respondents all across the United States, and we received over 50 responses completed in their entirety. The results show that the majority of respondents are aware of the danger of texting while driving, and a small number of them will likely change their behaviors after viewing our PSA.

#### SUMMARY: Behaviors vs. Actions

Most respondents reported having seen a PSA on texting while driving prior to viewing ours. A majority of respondents (51%) felt that texting while driving should be illegal, and nearly all agreed that their likelihood of getting in an automobile accident increases when they text while driving.

Interestingly, most respondents reported that their own behavior of texting while driving bothers them somewhat. In contrast, a majority (58%) reported that they are bothered a lot when they are riding in an automobile with a driver who is texting while driving. A majority (75%) reported that they would tell the driver to stop texting, while 16% reported that they would keep quiet although the driver's behavior bothers them.

Overall, it seems that people are aware of the issue and are aware of the dangers it presents, but the majority still find themselves texting while driving. Perhaps it is out of habit. Perhaps it is the need for instant gratification, the need to immediately answer that chiming mobile phone. Regardless, our study found that this PSA, in conjunction with other awareness programs, have not had a highly significant impact on stopping drivers from texting while driving.

### TEXTING AS A USE FOR MOBILE PHONES

It is also interesting to note that, although mobile technologies are growing in popularity, texting remains one of the most highly-used services of the mobile phone, second only to verbal communication. Checking email and staying current with social media sites has not exceeded the use of texting.

## APPENDICES

- Pages 14 – 24: Blank Survey used on SurveyMonkey.com
- Pages 25 – 35: Summary of results as collected on SurveyMonkey.com

## 1. Introduction

This study is being conducted by Ryan, Danielle, Patricia, and Lorilee. We are public relations students at the University of South Florida. We want to better understand driver's awareness, attitudes, and behaviors towards texting while driving. This research will help us to better understand your feelings about texting while driving and the effects this action has on your overall driving ability.

We would greatly appreciate your cooperation in completing this survey. Since the validity of the results depend on obtaining a high response rate, your participation is crucial to the success of this study. The survey and video which will focus on texting while driving will approximately take 5 minutes to complete.

Please be assured that your responses will be held in the strictest of confidence.

Those who complete the survey will be entered into a drawing for a \$10 Starbucks gift card.

If you have any questions about this study, you can contact the person(s) below:

Ryan Hines-rmhines@mail.usf.edu

Patricia Erickson-perickso@mail.usf.edu

Danielle Sanchez-dnsanche@mail.usf.edu

Lorilee Bell-lnbell2@mail.usf.edu

## 2. Screener

### 1. Do you drive?

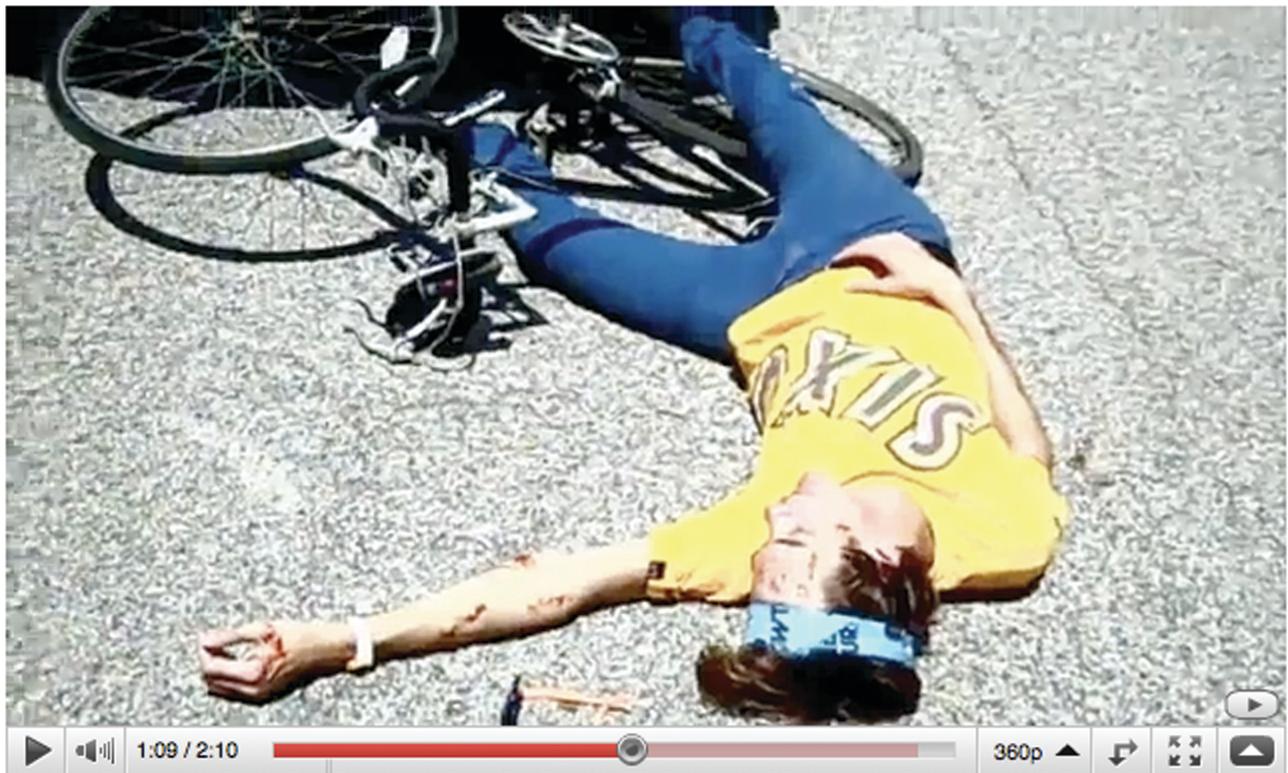
- Yes
- No

### 2. Do you text?

- Yes
- No

### 3. Video: Was The Text Worth It?

Please watch the following short film. It was filmed and edited by the students conducting this survey. The survey questions will follow.



**QuikSurfMan** — April 18, 2010 — Brief survey: <http://bit.ly/c1MEg6> Enter for chance to win a Starbucks gift card!

148 views

In this dramatization, a bicyclist is run over by a young girl who is texting while driving. It is in attempt to warn drivers of the dangers of texting while driving. The video was filmed and edited for Public Relations Research at the University of South Florida and was used to conduct research regarding texting and driving.

**Category:**  
Education

**Tags:**  
texting driving texting and driving texting while driving text mobile mobile phone cell phone cell bike bicyclist accident car accident telephone lady gaga beyonce queen

Download This Song: [AmazonMP3](#)

## 4. Awareness

**1. Do you think the following statement is true or false?**

**It's illegal to text while driving in some states.**

- True
- False

**2. Other than this video, have you seen any other campaigns on the dangers of texting while driving?**

- Yes
- No

## 5. Attitude

**1. How do you feel about the following statement: It should be illegal to text while driving in Florida.**

- Strongly agree
- Somewhat agree
- Neutral
- Somewhat disagree
- Strongly disagree

**2. How do you feel about the following statement: I increase my chance of getting in a car accident if I text while driving.**

- Strongly agree
- Somewhat agree
- Neutral
- Somewhat disagree
- Strongly disagree

**3. How do you feel about the following statement: Texting while driving is a dangerous behavior.**

- Strongly agree
- Somewhat agree
- Neutral
- Somewhat disagree
- Strongly disagree

**4. How do you feel about the following statement: Using your cell phone while driving affects your reaction time and overall ability to control the vehicle.**

- Strongly agree
- Somewhat agree
- Neutral
- Somewhat disagree
- Strongly disagree

**5. When you text while driving, does it bother you?**

- Bothers me a lot.
- Bothers me somewhat.
- Bothers me very little.
- Doesn't bother me at all.
- Does not apply to me.

**6. When you see a person texting while driving, how does that make you feel?**

- Bothers me a lot.
- Bothers me somewhat.
- Bothers me very little.
- Doesn't bother me at all.

**7. After watching the video, my attitudes towards the dangers of texting while driving has changed?**

- Strongly agree
- Somewhat agree
- Neutral
- Somewhat disagree
- Strongly disagree

## 6. Behavior

**1. How do you feel about the following statement: After watching the video, I will change my behavior of texting while driving.**

- Strongly agree
- Somewhat agree
- Neutral
- Somewhat disagree
- Strongly disagree

**2. Have you ever lost control of the car, veered into another lane, or gone off the road while texting and driving?**

- Yes
- No (If no, skip to question 3)

**3. If so, how many times in the last month?**

- 1-2
- 3-4
- 5-6
- 7 or more

**4. Let say you're a passenger in a car and the driver starts to text while driving, what would you do?**

- I would say nothing, but think it's wrong.
- I would tell the driver to stop texting.
- It wouldn't bother me.

**5. When do you use your phone while driving?**

- Anytime
- Only at stop lights
- Never

**6. Do you use your phone for any of the following while driving?  
(check all that apply)**

- Texting
- E-mail
- Facebook, Myspace or any other social media sites
- Talking
- Other
- I don't use my phone at all while driving
- Other (please specify)

**7. Where do you keep your phone while driving?  
(check all that apply)**

- On my lap
- In my purse, tote or backpack
- To the immediate right or left of me
- In my pocket or some part of my clothing
- In the passenger seat
- On the floor board
- Other (please specify)

**8. If texting while driving becomes illegal in Florida, how likely will you abide by the new law?**

- Very likely
- Somewhat likely
- Somewhat unlikely
- Very unlikely

## 7. Demographic

### 1. Are you male or female?

- Male
- Female

### 2. How old are you?

- 16-25
- 26-35
- 36-45
- 46-55
- 56 or above

### 3. How many years have you been driving?

- less than 3 years
- 3-5 years
- 6-8 years
- 9 or more years

### 4. Please provide us with your mailing address so we can send your Starbucks gift card if you are the winner.

**Name:**

**Address 1:**

**Address 2:**

**City/Town:**

**State/Province:**

**ZIP/Postal Code:**

**Country:**

**Email Address:**

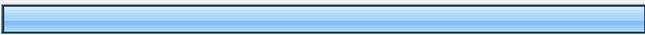
## **8. Thank you**

This concludes our survey. If you landed here after the first question, you did not qualify for our study.

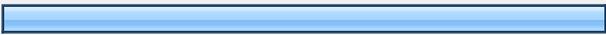
Thank you for participating in this survey. We greatly appreciate your time and feedback.

If you did qualify to take the survey, the Starbucks gift certificate will be mailed by May 1, 2010. Thanks again!

## Is the Text Worth It?

1. Do you drive?			
		Response Percent	Response Count
Yes		100.0%	63
No		0.0%	0
<i>answered question</i>			63
<i>skipped question</i>			0

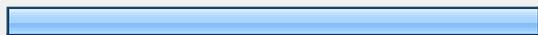
2. Do you text?			
		Response Percent	Response Count
Yes		100.0%	63
No		0.0%	0
<i>answered question</i>			63
<i>skipped question</i>			0

3. Do you think the following statement is true or false? It's illegal to text while driving in some states.			
		Response Percent	Response Count
True		93.7%	59
False		6.3%	4
<i>answered question</i>			63
<i>skipped question</i>			0

4. Other than this video, have you seen any other campaigns on the dangers of texting while driving?				
			Response Percent	Response Count
Yes		73.0%	46	
No		27.0%	17	
			<i>answered question</i>	63
			<i>skipped question</i>	0

5. How do you feel about the following statement: It should be illegal to text while driving in Florida.				
			Response Percent	Response Count
Strongly agree		51.6%	32	
Somewhat agree		29.0%	18	
Neutral		11.3%	7	
Somewhat disagree		3.2%	2	
Strongly disagree		4.8%	3	
			<i>answered question</i>	62
			<i>skipped question</i>	1

**6. How do you feel about the following statement: I increase my chance of getting in a car accident if I text while driving.**

		Response Percent	Response Count
Strongly agree		82.5%	52
Somewhat agree		14.3%	9
Neutral		3.2%	2
Somewhat disagree		0.0%	0
Strongly disagree		0.0%	0
		<i>answered question</i>	<b>63</b>
		<i>skipped question</i>	<b>0</b>

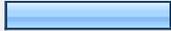
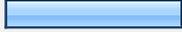
**7. How do you feel about the following statement: Texting while driving is a dangerous behavior.**

		Response Percent	Response Count
Strongly agree		85.7%	54
Somewhat agree		11.1%	7
Neutral		1.6%	1
Somewhat disagree		1.6%	1
Strongly disagree		0.0%	0
		<i>answered question</i>	<b>63</b>
		<i>skipped question</i>	<b>0</b>

**8. How do you feel about the following statement: Using your cell phone while driving affects your reaction time and overall ability to control the vehicle.**

		Response Percent	Response Count
Strongly agree		57.1%	36
Somewhat agree		34.9%	22
Neutral		6.3%	4
Somewhat disagree		1.6%	1
Strongly disagree		0.0%	0
		<i>answered question</i>	<b>63</b>
		<i>skipped question</i>	<b>0</b>

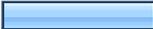
**9. When you text while driving, does it bother you?**

		Response Percent	Response Count
Bothers me a lot.		25.4%	16
<b>Bothers me somewhat.</b>		<b>27.0%</b>	<b>17</b>
Bothers me very little.		17.5%	11
Doesn't bother me at all.		9.5%	6
Does not apply to me.		20.6%	13
		<i>answered question</i>	<b>63</b>
		<i>skipped question</i>	<b>0</b>

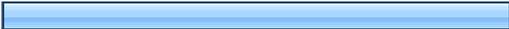
10. When you see a person texting while driving, how does that make you feel?			
		Response Percent	Response Count
Bothers me a lot.		58.1%	36
Bothers me somewhat.		30.6%	19
Bothers me very little.		6.5%	4
Doesn't bother me at all.		4.8%	3
		<i>answered question</i>	<b>62</b>
		<i>skipped question</i>	<b>1</b>

11. After watching the video, my attitudes towards the dangers of texting while driving has changed?			
		Response Percent	Response Count
Strongly agree		23.0%	14
<b>Somewhat agree</b>		<b>31.1%</b>	<b>19</b>
<b>Neutral</b>		<b>31.1%</b>	<b>19</b>
Somewhat disagree		4.9%	3
Strongly disagree		9.8%	6
		<i>answered question</i>	<b>61</b>
		<i>skipped question</i>	<b>2</b>

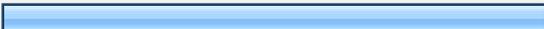
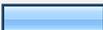
**12. How do you feel about the following statement: After watching the video, I will change my behavior of texting while driving.**

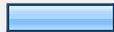
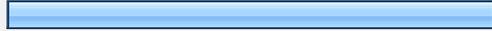
		Response Percent	Response Count
Strongly agree		31.7%	19
Somewhat agree		28.3%	17
Neutral		23.3%	14
Somewhat disagree		6.7%	4
Strongly disagree		10.0%	6
		<i>answered question</i>	<b>60</b>
		<i>skipped question</i>	<b>3</b>

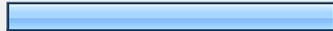
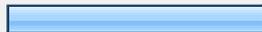
**13. Have you ever lost control of the car, veered into another lane, or gone off the road while texting and driving?**

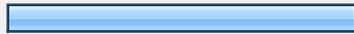
		Response Percent	Response Count
Yes		21.3%	13
No (If no, skip to question 3)		78.7%	48
		<i>answered question</i>	<b>61</b>
		<i>skipped question</i>	<b>2</b>

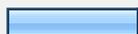
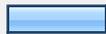
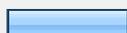
**14. If so, how many times in the last month?**

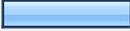
		Response Percent	Response Count
1-2		84.6%	11
3-4		15.4%	2
5-6		0.0%	0
7 or more		0.0%	0
		<i>answered question</i>	<b>13</b>
		<i>skipped question</i>	<b>50</b>

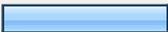
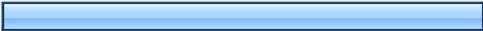
15. Let say you're a passenger in a car and the driver starts to text while driving, what would you do?			Response Percent	Response Count
I would say nothing, but think it's wrong.			16.4%	10
<b>I would tell the driver to stop texting.</b>			75.4%	46
It wouldn't bother me.			8.2%	5
	<i>answered question</i>			61
	<i>skipped question</i>			2

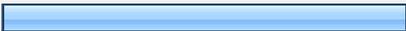
16. When do you use your phone while driving?			Response Percent	Response Count
<b>Anytime</b>			50.8%	31
Only at stop lights			39.3%	24
Never			9.8%	6
	<i>answered question</i>			61
	<i>skipped question</i>			2

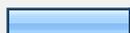
17. Do you use your phone for any of the following while driving? (check all that apply)				
			Response Percent	Response Count
Texting		54.1%	33	
E-mail		9.8%	6	
Facebook, Myspace or any other social media sites		13.1%	8	
<b>Talking</b>		<b>90.2%</b>	<b>55</b>	
Other		1.6%	1	
I don't use my phone at all while driving		4.9%	3	
Other (please specify)		6.6%	4	
			<b>answered question</b>	<b>61</b>
			<b>skipped question</b>	<b>2</b>

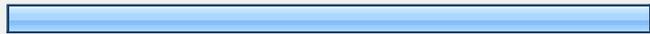
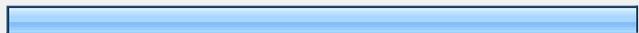
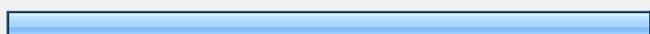
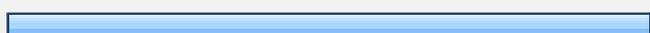
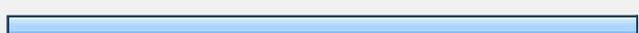
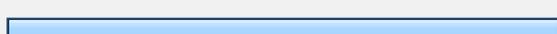
18. Where do you keep your phone while driving? (check all that apply)				
			Response Percent	Response Count
On my lap		41.7%	25	
In my purse, tote or backpack		20.0%	12	
<b>To the immediate right or left of me</b>		<b>51.7%</b>	<b>31</b>	
In my pocket or some part of my clothing		15.0%	9	
In the passenger seat		41.7%	25	
On the floor board		1.7%	1	
Other (please specify)		18.3%	11	
			<b>answered question</b>	<b>60</b>
			<b>skipped question</b>	<b>3</b>

19. If texting while driving becomes illegal in Florida, how likely will you abide by the new law?			
		Response Percent	Response Count
Very likely		59.0%	36
Somewhat likely		19.7%	12
Somewhat unlikely		13.1%	8
Very unlikely		8.2%	5
		<i>answered question</i>	<b>61</b>
		<i>skipped question</i>	<b>2</b>

20. Are you male or female?			
		Response Percent	Response Count
Male		25.4%	15
Female		74.6%	44
		<i>answered question</i>	<b>59</b>
		<i>skipped question</i>	<b>4</b>

21. How old are you?			
		Response Percent	Response Count
16-25		62.7%	37
26-35		11.9%	7
36-45		20.3%	12
46-55		3.4%	2
56 or above		1.7%	1
		<i>answered question</i>	<b>59</b>
		<i>skipped question</i>	<b>4</b>

<b>22. How many years have you been driving?</b>			
		<b>Response Percent</b>	<b>Response Count</b>
less than 3 years		6.8%	4
<b>3-5 years</b>		<b>37.3%</b>	<b>22</b>
6-8 years		18.6%	11
<b>9 or more years</b>		<b>37.3%</b>	<b>22</b>
		<i>answered question</i>	<b>59</b>
		<i>skipped question</i>	<b>4</b>

<b>23. Please provide us with your mailing address so we can send your Starbucks gift card if you are the winner.</b>			
		<b>Response Percent</b>	<b>Response Count</b>
<b>Name:</b>		<b>100.0%</b>	<b>50</b>
Address 1:		98.0%	49
Address 2:		10.0%	5
<b>City/Town:</b>		<b>100.0%</b>	<b>50</b>
<b>State/Province:</b>		<b>100.0%</b>	<b>50</b>
ZIP/Postal Code:		98.0%	49
Country:		86.0%	43
Email Address:		92.0%	46
		<i>answered question</i>	<b>50</b>
		<i>skipped question</i>	<b>13</b>